



A COMMUNITY OF ORIGINALS

A personal message from Ivan Beljan

Be one of The SylvanCROFT Ten — a rare opportunity to build a custom home.

Join us for our Grand Opening on October 29th and 30th.

A personal invitation from Ivan.

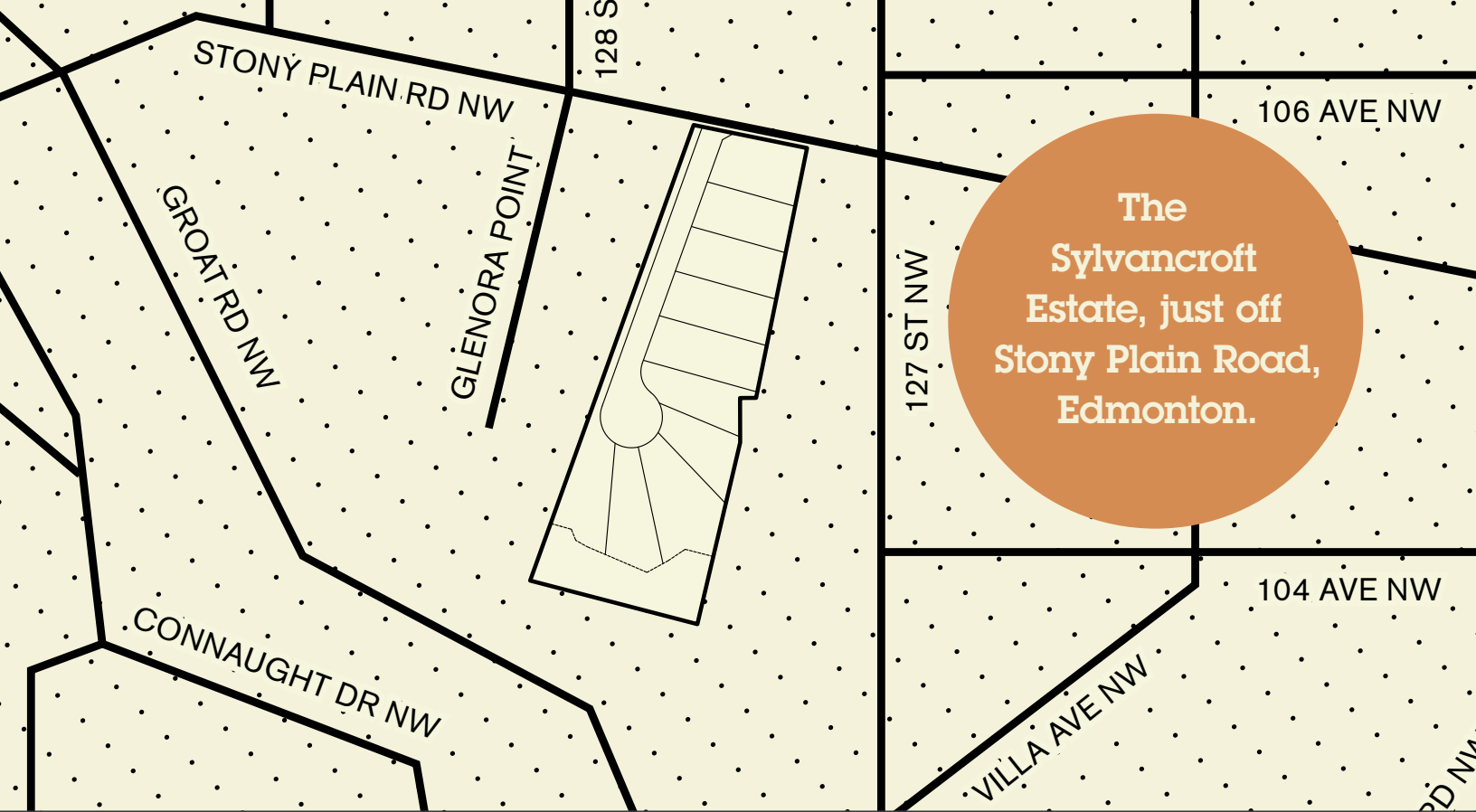


Come down to Sylvancroft Estates on Saturday October 29th and Sunday October 30th between noon and 4pm. You will have the opportunity to meet our project team and chat about the look and feel of the new Sylvancroft.

You can find out what might be possible, walking the grounds with us and imagining how this community will develop. I look forward to giving you a guided tour of the Sylvancroft estate.

Join us on on Saturday or Sunday October 29th and 30th between noon and 4pm to help us create a new community of originals.

If you plan to join us, please RSVP at sylvancroftoriginals.com and register your interest.



The
SylvanCROFT
Estate, just off
Stony Plain Road,
Edmonton.

For more information on new custom homes at SylvanCROFT, please visit our website at www.sylvanCROFToriginals.com. Please register your interest right away, as there are only 10 lots available.

sylvanCROFToriginals.com

Fertile ground for fertile minds.

We're building the future at Sylvancroft. You can become one of the original owners—and help shape this new 21st century community.

Dear Neighbour

Hidden in the trees off Stony Plain Road, there's a unique estate called Sylvancroft. I'm sure you know it. When it was built, The Sylvancroft Mansion was the epitome of modern architecture, a new way to live in Edmonton. Today, I want to tell you about a new community we're building that promises to keep that legacy alive.

Behind the white picket fence, Beljan Development is planning a new community of originals—a collection of modern custom homes on the grounds of the estate. We're embracing the same enthusiasm for new design and materials that inspired the original mansion. But this is 2011, not 1911. So there has to be change. What the development team proposes, is change that preserves the spirit of this 'hidden garden'—that's where you come in.

If you become part of this development before construction begins in the early Spring of 2012, you will be one of the Sylvancroft Ten, a group of homeowners who will have the opportunity to help shape the community around you. So, in addition to building your own custom home with our help, you can create a new kind of community for Edmonton.

Beljan Development is reviving the Sylvancroft Mansion, as well as developing the eight lots surrounding the Mansion. We're enthusiastic about saving the Mansion. Currently, we are planning four homes within the Mansion, but we are more than willing to work with you to design your own vision for a custom home here. Once again, this could be a private home that lasts another 100 years.

Yours truly



Ivan Beljan



Sylvancroft
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PS There's more you need to know: For more information on owning a lot, and building new custom homes at Sylvancroft (or saving the original mansion), visit our website at www.sylvancroftoriginals.com.

Please register your interest right away, as there are only 8 lots available.

sylvancroftoriginals.com

Local Knowledge

We want local people to have the first opportunity to own one of the Sylvancroft Ten—ten lots in this unique location. Help us build a new community.